FACSIMILE COVER SHEET

STRAUB & POKOTYLO The Law Offices of

Tinton Falls, NJ 07724 788 Shrewsbury Ave.

Facsimile: 732-936-1401 Telephane: 732-936-1400

Internet site: www.sp-ip.com

ľo:

U.S. Patent and Trademark Office

Facsimile No.:

(571) 273-B300

Date: Jennery 10, 2011

Leonard P. Linardakis, Bsq.

of Pages Including Cower: 79

MESSAGE: FORMAL SUBMISSION OF: Transmittal (1 pg.);

Request for a Two Fee transmittal (1 pg.); (2) Month

Appeal Brief (52 pgs.); Extension of Time (2 pgs.);

Evidence Appendix (1 pg:); and Claims Appendix (20 pgs.);

Related Proceedings Appendix (1 pg.).

Appl. No.: 10/750,451 Attorney Docket No.: Google-41 (G2-099-00-05) applicants: Ross KCNINGSTRIM, et al.

Title: SCGG-SING AND/OB PROVIDING TARGETING CRITERIA FOR

Examiner: Michael Bekerman

CERTIFICATE OF FACSIMILE TRANSMISSION

is being facsimile transmitted I bereby certify that this paper (and any accompanying paper(a)) ing faceimile transmitted to the United States Patents and

signing certification

Thereby confly that this consesponde and Trackmark Office on this detection.		Cets Januar	Sujacins	Am Leonarc		Responses to Meeting Parts under 37 CFR 1.02 or 1.53	Response to Main Party	Dupar entire	Information Cispipatre Statement	Spress Standonment Request	Edension of Time Request	(s)uchausacksiwerur	Char Finol	Amendmont / Resilv		INDE INSE-37001 COM		Total Number of Pages is This Submission		the two med for all correspondence specialistic files.	FO	TRANSMIT		Pessetyje a pass gr (*)i' Underthe Repersors Robustina Jet of 19
Leonard P. Lingrandics	l heseby costly that the correspondence is being facelings beansmitted to the United States Patents are Tracemark Office on this delec	January 10, 2011 CERTIFICATE OF FACSIMILE	WAX.	arc P. L narcakis (Reg. No. 60,441)	SIGNATURE OF APPLICANT, ATTORNEY, O	arts		Sternarius	nent CD, Number of CD(4)		Pows; of Attorney, Revocation Charge of Correspondence Add nex	Position to Convention a Frowight at Application	Periton	Licensing-rate and Papers	Davino(s)	fest grino il Papers (for au Application)	ENCLOSURES /c/re	ATTIE Submission ATTIT BY DOCKOT NUMBER	Examinor Name	undernoe sper solved RONS	FORM First Named Inventor	MITTAL FIEng Date	Application Number	Trains (year has sp. 17) to be a bown — [[]] Agency by each by each each conduction of the first of the firs
	Potents Lanuary 16, 2011	in.			OR AGENT				Cleima Appendix Evidence Appendix Related Proceedings Appendix	Control backer;	Pastand theorips	State at the	Propriotory Information	Appset Communication to Group	of Appeals and interpretes	After Allowance Communication to Geoup	Check all that apply	mer Google-41 (GP-099-60-US)	Michael Bekerman	3622	PRESS KONINGSTEIN	December 31, 2003	10750,451	partyed by east tribugh state (CAC) CM3 088 mismork Office: U.S. DEPARTINEXT OF COMBINE realize underside tribugh a real d DM3 combid "u

PAGE 2/79 * RCVD AT 1/10/2011 6:01:02 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-6/33 * DNIS:2738300 * CSID:17329361401 * DURATION (mm-ss):08-18

2. EXTRA CLAIM FEES FOR UTILITY AND REISBU

1452 540

Patrion to revive - at brient or d Pylitica io renhe - er suoidable Position to it stiff, to a public use proceeding

Lil by laggy fee for pais such

Design bosum feet

1451 1,510 1,1033 1,000

<u>1</u>2

Ë 벟

Request for oral mounting

Fill-gabilit napport of en appea

540.00

Extra Chairm

SUBTOTAL (1) (5) 0.00

Providensi 'es

8 8 8 8

Dodge fes Plactes Peisses fas

FEE CALCULATION
BASIC FILING, SEARCH & EXAMINATION FEES

130 SS 180 SS 180 SS

223

1881,340

Fen Denartoioc

T& Pac

1254 1,730

ā 125: 2300 12531,110

š

280 2255 1,175 2754 225

No. of Appen

Extension to reply within filt morth

Eutendian for wally within fourth worth

Extenden for maly with not independent Eulerdon for each, within second month Extendion for easily with nated month

Sirving.

omerfasioner is euliscabed to: publica of flat opcky)
gapting endergen, end of Microscopia (ments
included by the control of Microscopia (ments)
included by the control of the control of

1812 57835. USS²2 7181.

ž 1812 2520

1.00 130

100

For filing 3 coquest for ex parte reasoni

Straub & Pokatylo

52-10c9

:5

z G

Sunch ango - labe filing fee or orth

Fee Description

Fee Paid

a any additions fissily) due to correction with the filting

fealed below, e respt for the filling fire in I'm and deports account

Total Claims
Independent
Claims
Usitipe Dispendent

Lungo Erita . Someth Eastfor Fam Fate F86 F80 Crode (3) Crode (5) 1202 52 2252 28 C

broupendert cains in excess of 3 Muliple dependent dein, if not peld

2101

Sugaret to expedied exertication of a deal on application For path additional lines flat to the examined (37 GPH 1, 1950)]
Request for Continued Examined (24 (ROE) Citims in excase of 20

Eon Concribition

8

8 ŧ

1007

Supplied of Internation Displays, to Shirt

Patrices to the Correletions"- there is shee

housesing less undor 37 CFS * 17(e)

Physician . . . Te

1266 62

"Reiseun dahns in occasa of 20 and over original potent "Relie as India sout out dailing over print" all parent

SARALLED BY fare (ProType)

John C. Pakotyle

Abaycanatan no. Abbaycal wed

36,242

Famuracy 10, 2011

SUBTOTAL (2) (§) 0.00

ted oed by Basis Fing Fee Paid

BUBIOTAL IN |8) 1,025.00 лефосм. (732) 936-1400

JAN 10 2011

	Check Cock taird Cocc Cons Cons Appoint English a Bridgy	METHOD OF PAYMENT (shock at that apply).	TOTAL MACUNT OF PAYMENT (5) 1,030.90 Amonay Dockel No. Geog.	Applicant claims small emity status, See 37 CFR 1.27 An Line 3622	Examiner Name	First Named Inventor	FOR TIC 2010 Flig Jak Door	TEE TANUMI Application Number 1973		: অধাতন চন, তে নুমুঠ (pior testicing) হ'ব সামান্ত্রীয়া দেখাই প্রস্তুত্বীয়া হ'ব সামান্ত্রীয়া হ'ব সামান্ত্রীয ইয়াসমূর্যীয়ে ত নুমুঠ (pior testicing) হ'ব সামান্ত্রীয়া হ'ব সামান্ত্রীয়া হ'ব সামান্ত্রীয়া হ'ব সামান্ত্রীয়া হ'ব ইয়েসংগ্রহীয় উদ্ধান হ'ব সামান্ত্রীয়া সমান্ত্রীয়া সামান্ত্রীয়া হ'ব সামান্ত্রীয়া হ'ব সামান্ত্রীয়া সামান্ত
Fas Fas Foo Fe							,			ekey 'S''') Telepos e or published to published to a cupul
Fan Description	ANA	FEE CALCULATION (continued)	1Na Geogic-41 (GP-092-00-US)	3622	e Michael Bekerman	Varior Ross KONINGSTEIN	December 31, 2003	mper 10/750,451	Complete if Known	Appeared for use through 04/50/2013 OMB 6651-0033 U.S. Feitern and Fredereck Office U.S. DEPARTNERT OF CONTRENCE 5 collection of fixer plan in the 8 Taylog's a collection of fixer number.
			(13)							2013 OMB 56514 PERT OF COMPLET COMB 60 Brd rum

n is requies: to obtain or taken a banafi by the public which is to the for of by the public SPR . 14. This cod critical is estimated to bids 1 (a mutus to complete public SPO. Through every depending upon the industrial issue, any comments on agith a burdon, should be ben'to this Chief Information Officer, J.S. Parket and agith a burdon, should be ben'to this Chief Information Officer, J.S. Parket and PAGE 3/79 * RCVD AT 1/10/2011 6:01:02 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-6/33 * DNIS:2738300 * CSID:17329361401 * DURATION (mm-ss):08-18

IVARNING: Information on this form hap become public. Credit card information should not be included on this form. Provide credit continuation and subject card information should not be included on this form. Provide credit on information and subject builds on PTO 2003.

This calcutton of information is negligible of CPS -117 and 127. The information is negligible or this provide by 30 CPS -117 and 127. The information is not in the board of general part of the information is negligible or the information of the USTO. The will very depending upon the information and of the unit carding the card board of the information of the USTO. The will very depending upon the information to the information of the USTO. The will very depending upon the information to and the information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the CHini Information of the USTO. The will very depending the USTO.